



city of PALM COAST

Administrative Services & Economic Development
Communications & Marketing Division

160 Lake Avenue
Palm Coast, FL 32164
386-986-3708

November 15, 2024

Dear Renina,

On November 13, 2024, I met with Mayor-elect Norris to take his official City of Palm Coast portrait and introduce him to the Communications & Marketing Department alongside Multimedia Associates Patrick Appolonia and Terrence Muir. We discussed the department's role in supporting the Mayor, including speech writing, event coordination, and media coverage, while taking photos outside and in City Council Chambers.

During the session, Mayor-elect Norris made an inappropriate comment about the color of my toenail polish, calling it "fucking trash bag," which I found alarming. When discussing the department's services, he dismissed them, stating he had his own marketing team and praising his campaign manager, Chase. In private, the two employees who were present later expressed concern to me that they feared for their jobs due to his comments about not needing the Communications team.

Sincerely,

Brittany Kershaw
Director of Communications & Marketing
City of Palm Coast

